Reg. No. : .....

Code No. : 6037 **Sub. Code : WEHM 31/ VEHC 31**

M.A. (CBCS) DEGREE EXAMINATION, NOVEMBER 2025.

Third Semester

English — Core

POST-COLONIAL LITERATURE

(For those who joined in July 2023 onwards)

Time : Three hours Maximum : 75 marks

PART A — (15 × 1 = 15 marks)

Answer ALL questions.

Choose the correct answer :

1. What does "Eurocentrism" refer to?
   (a) The cultural and historical superiority of European civilizations
   (b) The economic policies that favor European countries
   (c) The focus on Europe as the center of world history and culture
   (d) The promotion of European languages globally

2. Which theorist is most closely associated with the concept of cultural hegemony?

(a) Michel Foucault (b) Karl Marx

(c) Antonio Gramsci (d) Max Weber

3. What does the term "dislocation" commonly refer to in postcolonial literature?

(a) Physical migration from one place to another

(b) A sense of displacement and loss of cultural identity

(c) The process of industrialization in colonized countries

(d) The geographical boundaries of a nation

4. What is the primary focus of Derek Walcott's "Ruins of a Great House"?

(a) The beauty of nature

(b) The grandeur of historical architecture

(c) The legacy of colonialism

(d) The poet's personal experiences

5. What is Lakdasa Wikkramasinha's "Don't Talk to Me about Matisse" primarily critiquing?

(a) Western art's dominance

(b) The beauty of modern art

(c) The influence of Sri Lankan culture

(d) The artist Matisse himself

6. What is the tone of Pablo Neruda's "The Dictators"?

(a) Celebratory (b) Neutral

(c) Critical (d) Indifferent

7. What is the primary conflict in Death and the King's Horseman?

(a) The clash between British colonialists and African traditions

(b) A love story between the king's horseman and a British woman

(c) A dispute over land ownership

(d) A disagreement between two African tribes

8. Who is the protagonist of Dream on Monkey Mountain?

(a) Tigre
(b) Makak
(c) Basil
(d) The Corporal

9. What does Makak dream of in Dream on Monkey Mountain?

(a) Returning to Africa
(b) Becoming a wealthy landowner
(c) Building a new city
(d) Leading a rebellion

10. What is the primary reason for Okonkwo's downfall in Things Fall Apart?

(a) His laziness and cowardice
(b) His pride and fear of appearing weak
(c) His refusal to listen to the village elders
(d) His failure in farming

11. In The One About Coyote Going West, what does the Coyote symbolize?

(a) Trickery and mischief
(b) The adaptability and resilience of Indigenous cultures
(c) The destructive forces of colonization
(d) All of the above

12. What is the primary theme of The Lonely Londoners?

(a) The challenges of immigrant life in London
(b) The glamour of city life
(c) The importance of family ties
(d) The conflict between the rich and the poor

13. What is the central focus of The Empire Writes Back?

(a) The rise of European colonial powers
(b) The relationship between imperial powers and postcolonial societies
(c) The economic impact of colonization
(d) The technological advancements during the colonial era

14. Which of the following best describes the term "postcolonial" as used in The Empire Writes Back?

(a) A period after the colonial powers left

(b) The economic systems left behind by colonial powers

(c) The cultural, political, and social impacts of colonization and the responses to it

(d) A genre of literature that critiques colonial narratives

15. What is a primary theme discussed in Chapter 1 of The Empire Writes Back?

(a) The role of technology in colonization

(b) The critique of colonial literary canon and the emergence of postcolonial voices

(c) The geographic expansion of colonial empires

(d) The military conflicts between colonizers and colonized

PART B — (5 × 4 = 20 marks)

Answer ALL the questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

16. (a) Define ecological imperialism and its significance in postcolonial studies.

Or

(b) Define Eurocentrism and its implications in historical and cultural studies.

17. (a) How does James Reaney use the concept of "maps" as a metaphor in his poem?

Or

(b) Explain the metaphor of the "weaver bird" in Awoonor's poem.

18. (a) Explain the significance of the title *Dream on Monkey Mountain*.

Or

(b) How does Soyinka portray the impact of colonialism in *Death and the King's Horseman*?

19. (a) Discuss the significance of London as a setting in *The Lonely Londoners.*

Or

(b) How does Achebe depict the clash between traditional Igbo culture and Western influence in *Things Fall Apart*?

20. (a) What role does language play in the postcolonial context as discussed in Chapter 1 of *The Empire Writes Back*?

Or

(b) Explain the significance of "the canon" in the context of postcolonial literature.

PART C — (5 × 8 = 40 marks)

Answer ALL the questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

21. (a) Analyze the psychological and cultural consequences of dislocation in the context of migration and exile.

Or

(b) Critically evaluate the impact of Eurocentrism on global historical narratives.

22. (a) Analyze the themes of cultural imperialism and artistic identity in Lakdasa Wikkramasinha's "Don't Talk to Me about Matisse."

Or

(b) Explain how Neruda portrays the effects of dictatorship in "The Dictators."

23. (a) Analyze the theme of colonialism in *Dream on Monkey Mountain* and its impact on the characters.

Or

(b) Discuss the significance of the title *Death and the King's Horseman* in relation to the play's themes.

24. (a) Analyze the theme of masculinity in *Things Fall Apart* and how it shapes Okonkwo's character.

Or

(b) Analyze the use of humor in *The One About Coyote Going West* as a means of critiquing colonialism.

25. (a) Analyze how Ashcroft, Griffiths, and Tiffin argue that language functions both as a tool of oppression and a means of resistance?

Or

(b) Examine the significance of "hybridity" in postcolonial literature as outlined in Chapter 1 of *The Empire Writes Back*.

(8 pages) **Reg. No. :** .....

Code No. : 6038 **Sub. Code : WEHM 32/ VEHC 32**

M.A. (CBCS) DEGREE EXAMINATION, NOVEMBER 2025.

Third Semester

English – Core

CONTEMPORARY LITERACY CRITICISM

(For those who joined in July 2023 onwards)

Time : Three hours Maximum : 75 marks

PART A — (15 × 1 = 15 marks)

Answer ALL questions.

Choose the correct answer :

1. According to Frye, archetypes in literature are primarily:
   (a) Unique to each author
   (b) Cultural symbols specific to one society
   (c) Universal symbols and patterns
   (d) Historically bound motifs

2. Frye's concept of the "mythos" refers to:
   (a) A specific literary genre
   (b) The narrative structure underlying all literature
   (c) The author's personal experiences
   (d) The use of symbolism in poetry

3. Coleridge contrasts "fancy" with "imagination" in this chapter. What does he assert about "fancy"?
   (a) It is a creative force equal to imagination
   (b) It is inferior to imagination and deals with mechanical processes
   (c) It is the highest form of creative expression
   (d) It is synonymous with primary imagination.

4. What does Derrida argue about the concept of 'structure'?
   (a) It is fixed and stable
   (b) It is devoid of any meaning
   (c) It is subject to play and lacks a fixed center
   (d) It is irrelevant to understanding human sciences

5. What does Derrida mean by 'play' in the context of structures?
   (a) The rigid adherence to rules
   (b) The free and unpredictable movement within a structure
   (c) The ability to control meaning
   (d) The stability of meaning in a structure.
6. Levi-Strauss argues that the structure of myth is similar to:
   (a) Language
   (b) Religion
   (c) Political systems
   (d) Artistic expression
7. What does Cleanth Brooks argue is the primary role of irony in poetry?
   (a) To entertain the reader
   (b) To create ambiguity in the meaning
   (c) To serve as a unifying structure with in the poem
   (d) To clarify the author's intent.
8. According to Brooks, irony functions in poetry by
   (a) Contradicting the literal meaning of the text
   (b) Providing a straightforward moral lesson
   (c) Establishing a playful tone
   (d) Highlighting the superficial aspects of the poem

9. According to Freud, what is the primary function of daydreaming for creative writers?
   (a) To escape from reality
   (b) To solve practical problems.
   (c) To fulfill unfulfilled desires
   (d) To develop logical reasoning.
10. According to Barthes, how should a 'text' be approached by the reader?
   (a) As a closed and finite object
   (b) As an open and dynamic process.
   (c) As a work of art to be analyzed
   (d) As a document of historical significance
11. Barthes argues that the 'text' is characterized by.
   (a) Unity and coherence
   (b) Fragmentation and plurality
   (c) Authorial intent
   (d) Historical context
12. Terry Eagleton argues that postmodernism is primarily a response to which economic system?
   (a) Socialism (b) Feudalism
   (c) Capitalism (d) Communism

13. What is the central focus of M.H. Abrams' "The Deconstructive Angel"?

(a) The history of literary criticism

(b) The influence of deconstruction on literary theory

(c) The biography of a major literary figure

(d) The analysis of a specific literary work.

14. According to Abrams, what is one key feature of deconstruction?

(a) The emphasis on authorial intent

(b) The analysis of narrative structure.

(c) The focus on the instability of meaning

(d) The celebration of classical literature.

15. How does Abrams describe the impact of deconstruction on traditional literary criticism?

(a) It reinforces traditional methods

(b) It provides new tools for textual analysis.

(c) It completely rejects traditional methods

(d) It focuses solely on historical context

PART B — (5 × 4 = 20 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

16. (a) Explain Coleridge's concept of "fancy" and how it differs from "imagination" as outlined in *Biographia Literaria Chapter XIV.*

Or

(b) Describe the role of myth in Frye's theory of literature.

17. (a) Explain Derrida's concept of the 'center' in a structure.

Or

(b) Explain the significance of binary oppsitions in Lévi-Strauss's structural study of myth.

18. (a) Explain Freud's comparison between daydreaming and creative writing.

Or

(b) How does Cleanth Brooks' approach to poetry differ from a traditional literal interpretation?

19. (a) Explain how Eagleton connects postmodernism to the development of late capitalism.

Or

(b) Explain the difference between 'work' and 'text' according to Barthes.

20. (a) Summarize Abrams' perspective on the impact of deconstruction on literary theory.

Or

(b) Explain Abrams' view on the role of binary oppositions in deconstruction.

PART C — (5 × 8 = 40 marks)

Answer ALL the questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

21. (a) Discuss the significance of Frye's archetypal theory in understanding the structure of literature.

Or

(b) Evaluate the role of imagination in Coleridge's poetic theory, as presented in Biographia Literaria, and its impact on subsequent literary criticism.

22. (a) Discuss the relevance of Levi-Strauss's "The Structural Study of Myth" in contemporary cultural studies.

Or

(b) Discuss the relevance of Derrida's "Structure, Sign, and Play" in understanding the evolution of the humanities.

23. (a) Analyze the role of irony as a structural element in poetry, according to Cleanth Brooks.

Or

(b) Analyze Freud's argument that creative writing is rooted in the psychological process of daydreaming.

24. (a) Evaluate how Barthes' concept of 'intertextuality' redefines the boundaries of literary works.

Or

(b) Analyze the implications of Eagleton's critique of postmodernism for understanding contemporary culture.

25. (a) Discuss the implications of deconstruction for the reader's role in interpreting a text, according to Abrams.

Or

(b) Discuss how Abrams' critique of deconstruction addresses the role of the reader in literary interpretation.

(7 pages)

Reg. No. : .....

Code No. : 6039 **Sub. Code : WEHM 33/ VEHC 33**

M.A. (CBCS) DEGREE EXAMINATION, NOVEMBER 2025.

Third Semester

English — Core

LANGUAGE AND LINGUISTICS

(For those who joined in July 2023 onwards)

Time : Three hours Maximum : 75 marks

PART A — (15 × 1 = 15 marks)

Answer ALL questions.

Choose the correct answer :

1. The study of the actual sound waves and their characteristics is called as _____.

   (a) articulative (b) acoustic

   (c) auditory (d) phonetic

2. What is the extra force with which a syllable is pronounced?

   (a) Intonation (b) Segmentation

   (c) Stress (d) Voice

3. The literal meaning of the word is called _____.

   (a) denotation (b) connotation

   (c) collocation (d) associations

4. How many inflectional morpheme are there in English?

   (a) 5 (b) 7

   (c) 6 (d) 8

5. In the word 'kindness', 'ness' is a _____.

   (a) inflectional morpheme

   (b) derivational morpheme

   (c) lexical morpheme

   (d) none

6. How many morphs are there in the word dogs?

(a) 3 (b) 4

(c) 2 (d) 0

7. The past participle of the verb *GO* is _____.

(a) goes (b) going

(c) went (d) gone

8. What voice is seen in the sentence "It is left there"?

(a) Active (b) Passive

(c) Active and Passive (d) None

9. In which language the infinitives cannot be split?

(a) Latin (b) French

(c) English (d) Greek

10. CP stands for _____.

(a) complement phrase

(b) common pronoun

(c) concrete phrase

(d) common phrase

11. The word syntax came from _____.

(a) Latin (b) Greek

(c) English (d) Chinese

12. What is the common way to create visual representation of syntactic structure?

(a) through tree structure

(b) pie chart

(c) logo chart

(d) bar diagram

13. The study of the meanings of words, phrases and sentences are called _____.

(a) morphemes (b) phonemes

(c) semantics (d) syntax

14. Two are more words with closely related meanings are called _____.

(a) synonyms (b) antonyms

(c) hyponyms (d) minimal pair

15. Flour and flower are examples of

(a) metonyms (b) homophones

(c) hyponyms (d) minimal pair

PART B — (5 × 4 = 20 marks)

Answer ALL questions, choosing either (a) or (b).
Each answer should not exceed 250 words.

16. (a) Explain cardinal vowels with its chart.

Or

(b) Define collocation and semantic field with examples.

17. (a) What is morphology and morpheme? Explain with examples.

Or

(b) Illustrate the problems that arises in morphological description.

18. (a) Explain agreement with examples.

Or

(b) What is a Galic sentence? Explain with examples.

19. (a) Explain how tree diagrams help to create a visual representation of syntactic structure.

Or

(b) What is structural ambiguity? Explain.

20. (a) Explain synonymy.

Or

(b) Distinguish between instrument and experience.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).
Each answer should not exceed 600 words.

21. (a) Explain the organs of speech.

Or

(b) Distinguish between phonetics and phonology.

22. (a) Explain the different types of morpheme.

Or

(b) Comment on how the morphemes differ from morphs and allomorphs.

23. (a) Explain structural and constituent analysis of grammar.

Or

(b) Explain the prescriptive and descriptive approach of grammar.

24. (a) Explain different symbols used in syntactic analysis.

Or

(b) Illustrate deep and surface structure with structural ambiguity.

25. (a) Explain prototypes.

Or

(b) Illustrate Semantic features.

(7 pages)

Reg. No. : .....

Code No. : 6040 **Sub. Code : WEHM 34/ VEHC 34**

M.A. (CBCS) DEGREE EXAMINATION, NOVEMBER 2025.

Third Semester

English — Core

RESEARCH METHODOLOGY

(For those who joined in July 2023 onwards)

Time : Three hours Maximum : 75 marks

PART A — (15 × 1 = 15 marks)

Answer ALL questions.

Choose the correct answer :

1. How many inches should be left in the top and bottom margin?

   (a) One inch (b) Two inches

   (c) Three (d) Zero

2. What type of line spacing is used in the research paper?

   (a) single spacing (b) double spacing

   (c) no spacing (d) 1.5

3. A short quotation at the beginning of a work that establishes its theme or mood is called _____.

   (a) Epigraph (b) Post graph

   (c) Cali graph (d) Post Script

4. What is the format followed in compiling three or more writers in works cited?

   (a) and al (b) et al

   (c) ct al (d) but al

5. According to Mariam Webster's dictionary plagiarism is defined as _____.

   (a) Copying (b) Literary theft

   (c) Literary quoting (d) Borrowing

6. The location of an online work is commonly indicated by its _____.

   (a) ARL (b) UAL

   (c) URL (d) URA

7. The final comma in a series is known as the _____.

(a) Oxford comma (b) End comma

(c) Cambridge comma (d) Closed comma

8. The title of the container is normally _____.

(a) capitalized (b) made bold

(c) italicized (d) small letters

9. Name the punctuation used to separate a title from a subtitle

(a) Comma (b) Period

(c) Colon and space (d) Semicolon

10. The titles of articles, essays, stories and poems published within larger works are written within _____.

(a) Quotation marks

(b) Single Quotes

(c) Brackets

(d) Parenthesis

11. What mechanism is used to cite or paraphrase another person's words or ideas?

(a) Quotation

(b) Inversion

(c) Parenthetical reference

(d) Adaptation

12. As per latest edition of MLA handbook of research methodology, sources used in a research paper is identified in _____.

(a) Bibliography (b) Works cited

(c) References (d) Foot-note

13. Entries in a works-cited list are arranged in the alphabetical order by _____.

(a) the author's last name

(b) author's first name

(c) title of the book

(d) middle name

14. What is the key component of Documentation?

(a) Writing Competency

(b) Memory

(c) Academic integrity

(d) None

15. Which term is used to indicate the part of a not included quotation?

(a) Omission (b) Deletion

(c) Ellipses (d) Derivation

PART B — (5 × 4 = 20 marks)

Answer ALL questions, choosing either (a) or (b).
Each answer should not exceed 250 words.

16. (a) State the objectives of research.

Or

(b) Give a brief note on the importance of materials and tools in research.

17. (a) Write the steps involved in developing a hypothesis.

Or

(b) Give a brief note on 'Writing Drafts'.

18. (a) Explain the role of margin and spacing in writing a research thesis.

Or

(b) State on the importance of spelling and punctuation in writing a research.

19. (a) Explicate the significance in documenting the sources.

Or

(b) Analyse the steps involved in evaluating the sources.

20. (a) Give a brief note on parenthetical documentation.

Or

(b) Write a brief note on the types of sampling used in research purposes.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).
Each answer should not exceed 600 words.

21. (a) Explain the process involved in selecting a topic.

Or

(b) Trace the limitation and hurdles in developing a hypothesis.

22. (a) Write an essay on plagiarism and its academic dishonesty.

Or

(b) Describe the role of language and style in making a good presentation.

23. (a) Write a detailed essay on the mechanics of writing a research thesis.

Or

(b) State the techniques and methods in writing a research paper.

24. (a) Give a detailed note on principles of MLA Style.

Or

(b) Analyse the significance of documentation in a research thesis.

25. (a) Discuss the issues faced by the researcher while preparing the list of Works Cited.

Or

(b) Explain different types of introducing quotations and their punctuations.

(8 pages) **Reg. No. :** .....

Code No. : 6041 **Sub. Code : WEHE 31/ VEHE 31**

M.A. (CBCS) DEGREE EXAMINATION, NOVEMBER 2025

Third Semester

English

Elective – TRAVEL WRITING

(For those who joined in July 2023 onwards)

Time : Three hours Maximum : 75 marks

PART A — (15 × 1 = 15 marks)

Answer ALL questions.

Choose the correct answer :

1. What is one of the primary purposes of travel writing as defined by Carl Thompson?
   (a) To provide fictional narratives
   (b) To document personal experiences
   (c) To promote tourism
   (d) To criticize political systems

2. In the introduction, Thompson emphasizes that travel writing often blurs the line between:
   (a) Fact and fiction
   (b) Past and future
   (c) Nature and culture
   (d) East and West

3. Which historical period does Thompson identify as a significant era for the development of travel writing?
   (a) Medieval period
   (b) Renaissance
   (c) Industrial Revolution
   (d) Postmodern era

4. What was the primary purpose of the Great Hedge of India?
   (a) To mark the boundary of British India
   (b) To prevent smuggling of salt
   (c) To protect wildlife
   (d) To separate different regions of India

5. Who was the main figure behind the establishment of the Great Hedge?

(a) Lord Curzon (b) Roy Moxham

(c) Richard Barwell (d) Sir John Strachey

6. How long was the Great Hedge of India at its peak?

(a) 1,000 miles (b) 2,500 miles

(c) 4,000 miles (d) 10,000 miles

7. How many main characters does William Dalrymple follow in "Nine Lives"?

(a) Six (b) Seven

(c) Eight (d) Nine

8. Which of the following is NOT one of the lives explored in the book?

(a) A Buddhist monk

(b) A Jain nun

(c) A Hindu dancer

(d) A Christian priest

9. What is the primary theme of "Nine Lives"?

(a) Political struggles in India

(b) Economic development

(c) The search for spiritual meaning

(d) Historical events

10. Which city does Dalrymple explore to follow the story of a Theyyam dancer?

(a) Delhi (b) Mumbai

(c) Kolkata (d) Kannur

11. What unique ritual does the Theyyam dancer perform?

(a) Fire-walking

(b) Animal sacrifice

(c) Self-mutilation

(d) Spirit possession

12. What genre best describes V.S. Naipaul's "An Area of Darkness"?

(a) Fiction (b) Travelogue

(c) Autobiography (d) Historical novel

13. How does Naipaul feel about the Indian bureaucracy as described in the book?

(a) Impressed (b) Indifferent

(c) Frustrated (d) Grateful

14. What literary technique is prominently used by Naipaul in "An Area of Darkness"?

(a) Magical realism

(b) Stream of consciousness

(c) Satire

(d) Flashback

15. According to Hulme, how does travel impact a writer's perspective?

(a) It limits their view to familiar settings

(b) It broadens their horizons

(c) It creates confusion and disorientation

(d) It has no significant impact

PART B — (5 × 4 = 20 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

16. (a) Explain how Carl Thompson defines the genre of travel writing.

Or

(b) Identify and describe one common theme in travel writing according to Carl Thompson.

17. (a) Describe the historical context in which the Great Hedge of India was established.

Or

(b) Explain Roy Moxham's journey of discovering and researching the Great Hedge of India.

18. (a) How does Dalrymple use personal narratives to explore broader cultural and religious themes in India?

Or

(b) What role does the region of Bengal play in the life of the Baul singer featured in the book?

19. (a) Describe Naipaul's exploration of his Indian heritage in "An Area of Darkness."

Or

(b) How does Naipaul's writing style contribute to the themes of dislocation and alienation in the book?

20. (a) How does Hulme address the concept of cultural encounter in travel writing?

Or

(b) Explain Bassnett's view on the challenges faced by female travel writers.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

21. (a) Analyze the ways in which travel writing blurs the lines between fact and fiction, as discussed by Carl Thompson.

Or

(b) Evaluate the impact of the Renaissance period on the evolution of travel writing.

22. (a) Discuss the legacy of the Great Hedge of India and its relevance in contemporary discussions of colonial history and memory.

Or

(b) Examine the ethical implications of the British enforcement of the salt tax and the construction of the Great Hedge.

23. (a) Analyze how William Dalrymple's "Nine Lives" portrays the intersection of tradition and modernity in India's spiritual landscape.

Or

(b) Discuss the role of gender in the spiritual narratives presented in "Nine Lives," focusing on the experiences of female characters.

24. (a) Analyze the theme of cultural dislocation in "An Area of Darkness" and how it reflects Naipaul's personal journey.

Or

(b) Evaluate Naipaul's portrayal of Indian spirituality and its contrast with material realities in "An Area of Darkness."

25. (a) Analyze the similarities and differences between travel writing and ethnography as discussed by Joan Pau Rubés.

Or

(b) Evaluate the evolution of the perception of women's travel writing over time, based on Bassnett's analysis.

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(8 pages) **Reg. No. :** .....

Code No. : 6043 **Sub. Code : WEHSE 31/ VEHSE 31**

M.A. (CBCS) DEGREE EXAMINATION, NOVEMBER 2025.

Third Semester

English — Skill Enhancement Course

ENTREPRENEURSHIP DEVELOPMENT

(For those who joined in July 2023 onwards)

Time : Three hours Maximum : 75 marks

PART A — (15 × 1 = 15 marks)

Answer ALL questions.

Choose the correct answer :

1. What is a primary characteristic of entrepreneurship?

   (a) Risk-taking (b) Predictability

   (c) Stability (d) Employee status

2. Which term best describes an entrepreneur?

   (a) Follower (b) Innovator

   (c) Bureaucrat (d) Laborer

3. Entrepreneurship is often associated with which of the following activities?

   (a) Maintaining status quo

   (b) Business creation and development

   (c) Corporate management

   (d) Government administration

4. Which of the following is a primary characteristic of a successful entrepreneur?

   (a) Risk aversion

   (b) Procrastination

   (c) Innovative thinking

   (d) Dependency on others

5. What type of business model involves creating social value rather than just financial profit?

   (a) Traditional entrepreneurship

   (b) Social entrepreneurship

   (c) Franchise business

   (d) E-commerce business

6. Which stage of entrepreneurship involves expanding the business and scaling operations?

(a) Ideation stage (b) Startup stage

(c) Growth stage (d) Maturity stage

7. What is a primary focus of health entrepreneurship?

(a) Developing entertainment products

(b) Innovating healthcare solutions

(c) Opening new tourist destinations

(d) Creating fashion brands

8. What is one significant barrier women face in entrepreneurship?

(a) Lack of creativity

(b) Sufficient funding opportunities

(c) Gender bias and discrimination

(d) Overabundance of mentors

9. Which of the following is an example of a barrier to entrepreneurship?

(a) Easy access to capital

(b) Strong support network

(c) Regulatory hurdles

(d) High market demand

10. According to Maslow's hierarchy of needs, which level must be fulfilled before moving to safety needs?

(a) Self-actualization

(b) Esteem needs

(c) Love and belongingness

(d) Physiological needs

11. Herzberg's Two-Factor Theory classifies job factors into which two categories?

(a) Safety and self-actualization

(b) Hygiene factors and motivators

(c) Basic needs and growth needs

(d) Internal and external factors

12. In Maslow's hierarchy of needs, which level is at the top of the pyramid?

(a) Esteem needs

(b) Safety needs

(c) Self-actualization

(d) Love and belongingness

13. Which of the following is the first step in the creative process?

(a) Verification (b) Preparation

(c) Incubation (d) Illumination

14. What is a common method used in problem-solving to generate multiple ideas?

(a) Linear thinking

(b) Micromanaging

(c) Standardizing

(d) Brainstorming

15. Which phase in decision-making involves evaluating the possible outcomes of different choices?

(a) Implementation

(b) Identifying the problem

(c) Developing alternatives

(d) Evaluating alternatives

PART B — (5 × 4 = 20 marks)

Answer ALL the questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

16. (a) Define entrepreneurship and explain its significance in today's economy.

Or

(b) Explain the psychological factors that influence entrepreneurship.

17. (a) Explain the role of innovation in entrepreneurship.

Or

(b) Describe the impact of technology on entrepreneurial ventures.

18. (a) Explain the primary goals of health entrepreneurship.

Or

(b) Explain the significance of tourism entrepreneurship in the economy.

19. (a) Explain the key components of Maslow's hierarchy of needs.

Or

(b) Explain Herzberg's Two-Factor Theory and its implications for workplace motivation.

20. (a) Describe the preparation stage in the creative process.

Or

(b) Explain the role of brainstorming in problem-solving and decision-making.

PART C — (5 × 8 = 40 marks)

Answer ALL the questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

21. (a) Discuss the evolution of the term "entrepreneurship" and its implications for modern business practices.

Or

(b) Evaluate the psychological factors that contribute to successful entrepreneurship and their impact on entrepreneurial outcomes.

22. (a) Analyze the characteristics of successful entrepreneurs and how these traits contribute to business success.

Or

(b) Evaluate the role of technology in modern entrepreneurship and its implications for business strategies.

23. (a) Evaluate the challenges and opportunities in health entrepreneurship and their impact on healthcare innovation.

Or

(b) Discuss the growth potential of tourism entrepreneurship and its contribution to sustainable development.

24. (a) Analyze how Maslow's hierarchy of needs can be applied to modern workplace motivation strategies.

Or

(b) Evaluate the effectiveness of Herzberg's Two-Factor Theory in contemporary organizational settings.

25. (a) Analyze the steps in the creative process and their significance for entrepreneurial success.

Or

(b) Evaluate the decision-making process and its impact on entrepreneurial ventures.

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